

# CLOSING THE GAP BETWEEN IT, OT & BUSINESS

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## WHAT IS ZABBIX SOFTWARE?

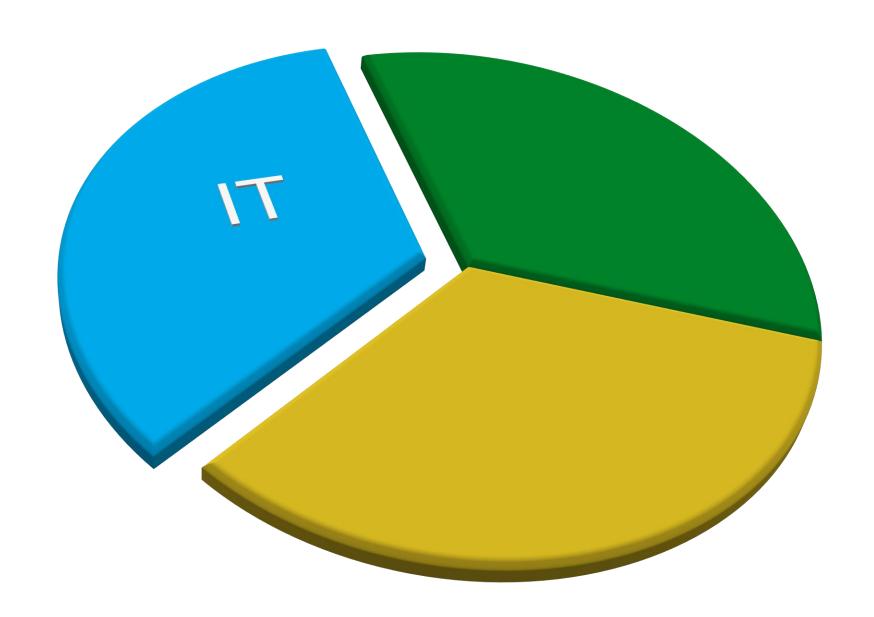




## ZABBIX IS A UNIVERSAL MONITORING SOLUTION



## **IT MONITORING**









## WHAT IS IT?



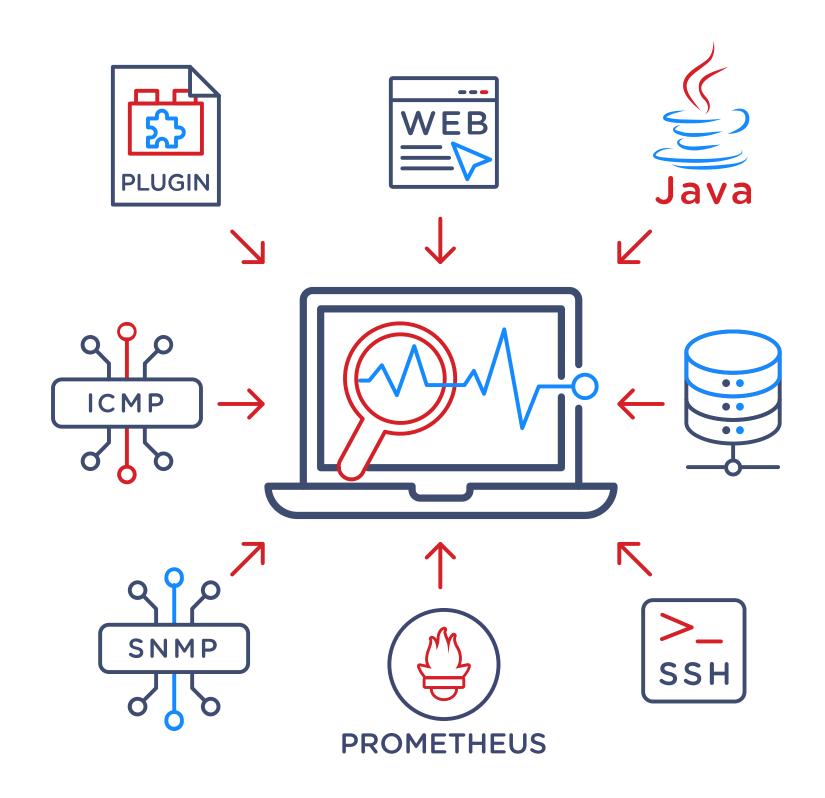
## WHY DO YOU NEED IT?



## WHY TO MONITOR IT?

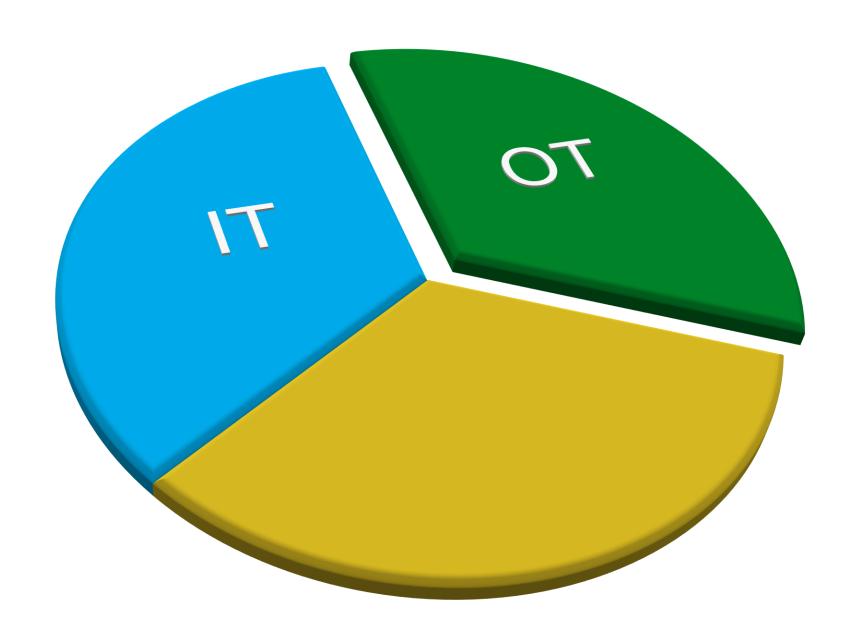


## ZABBIX IS ALL ABOUT IT MONITORING





## **OT MONITORING**





## WHAT IS OT?









































## **OT IS AS IMPORTANT AS IT**



## HISTORICAL GAP BETWEEN IT AND OT



### **Industrial revolutions**



#### First industrial revolution

The first industrial revolution, which took place at the end of the 18th century, was marked by mechanization made possible by steam and water power.

#### Second industrial revolution

The second industrial revolution, which occurred at the start of the 20th century, was aided by electricity and marked by mass production, the assembly line and divisions of labor.

#### Third industrial revolution

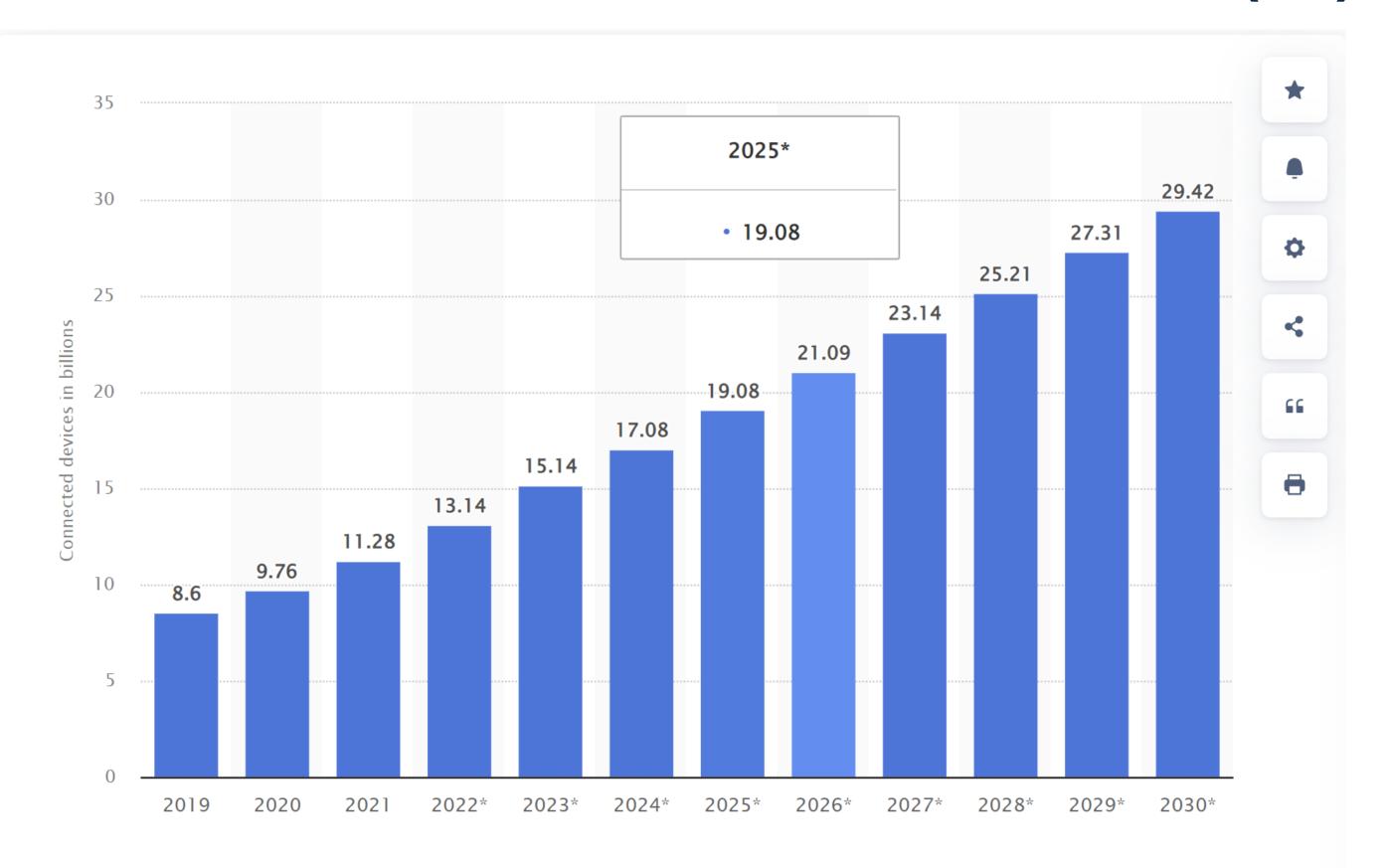
The third industrial revolution, which started in the 1970s, came through the use of computers to further automate machines and production processes.

#### Fourth industrial revolution

The fourth industrial revolution, currently in its infancy, is expected to result in the smart factory and a fully realized digital and interoperable ecosystem of machines and partners.



## NUMBER OF IOT DEVICES WORLDWIDE (\$B)





## **Integrating IT and OT**

#### IT

The critical infrastructure required for data processing

Systems serving
as repositories
for corporate
information; making
data available to
business apps and
users of those apps

## IT/OT convergence

Merging the two distinct networks and sharing the data that each collects and distributes

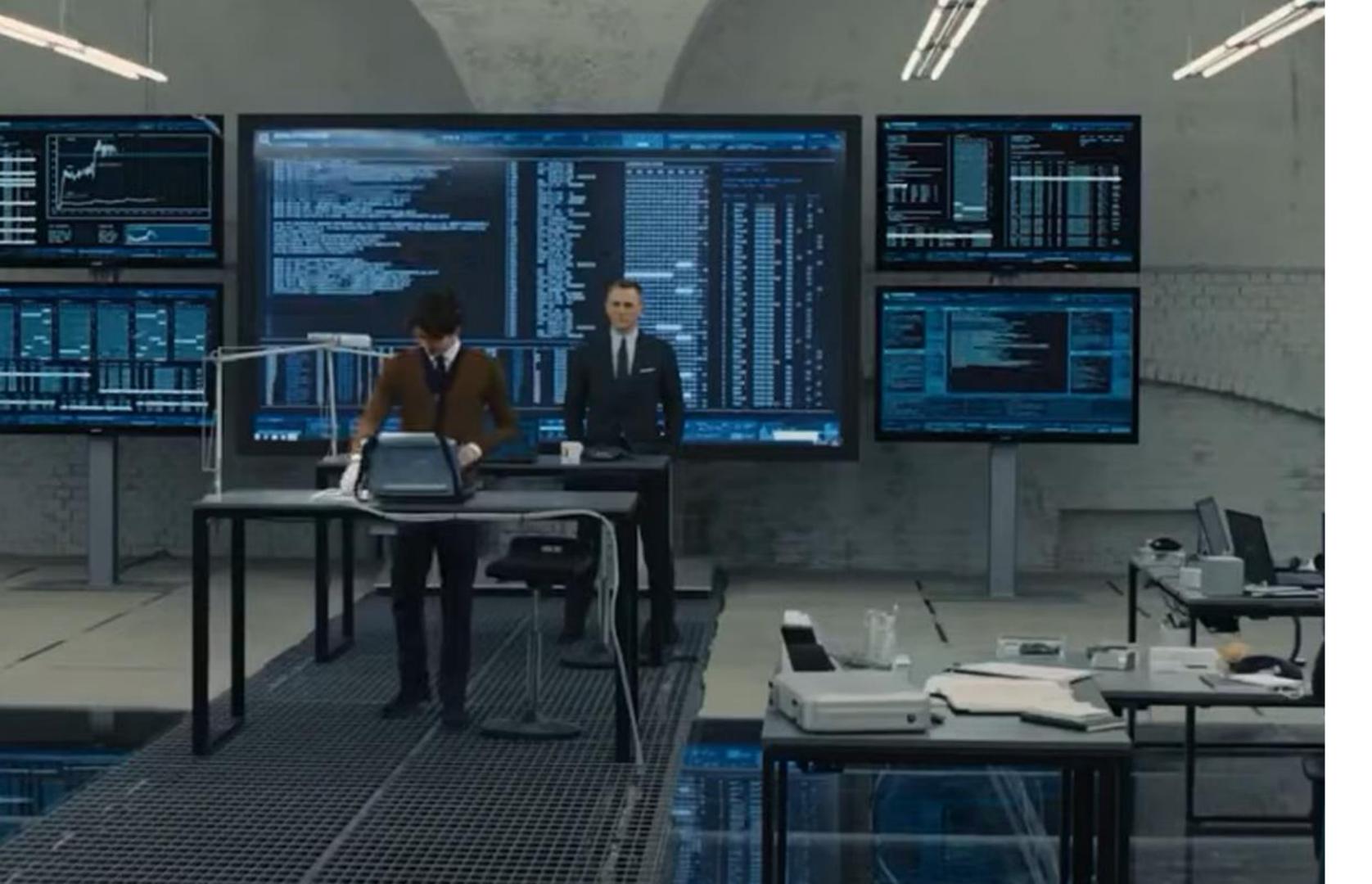
Getting two teams that have worked independently to pool their resources and expertise

#### OT

The network of devices and software that's used in industrial, manufacturing and process control systems

Supports specialized gear that captures and relays data and to enable industrial equipment to perform specific tasks











## **ZABBIX SOFTWARE IS READY**

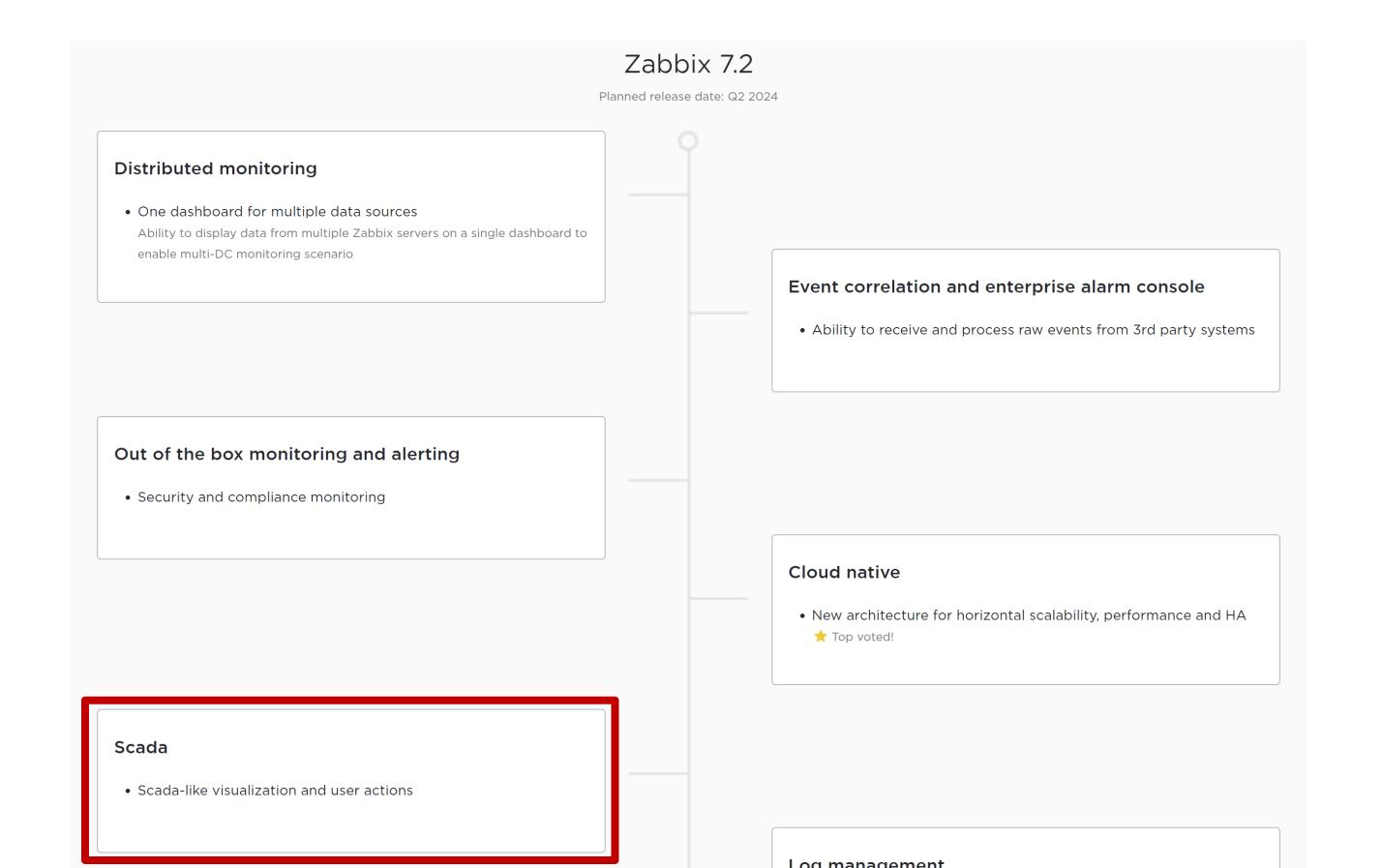








## ZABBIX IS READY TO BE EXTENDED





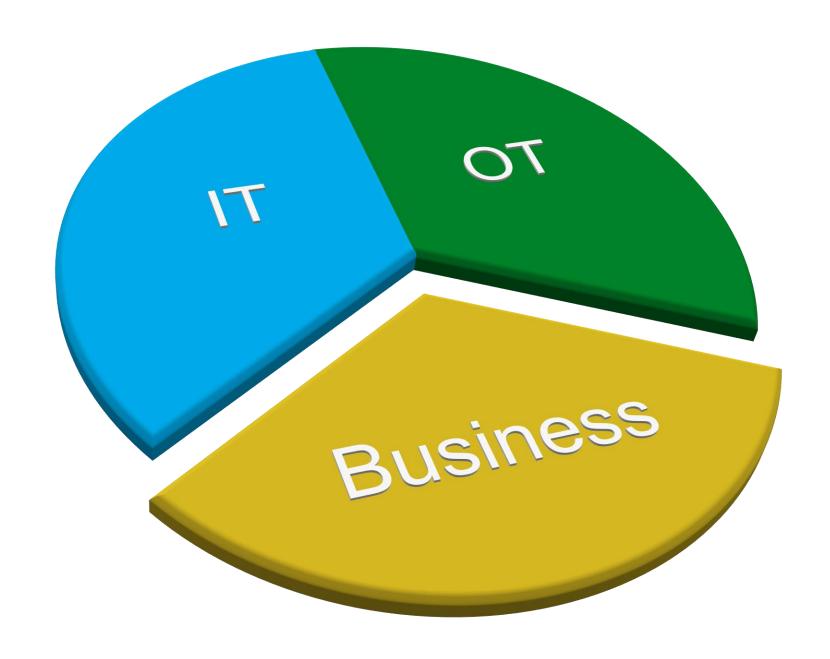
## ZABBIX AND PARTNERS HAVE EXTENDED KNOWLEDGE AND EXPERIENCE



## PROFESSIONAL SERVICES ARE IN PLACE



## **BUSINESS MONITORING**





## WHAT IS BUSINESS MONITORING?



## WHY TO DO BUSINESS MONITORING?



## **TOP-DOWN APPROACH TO MONITORING**

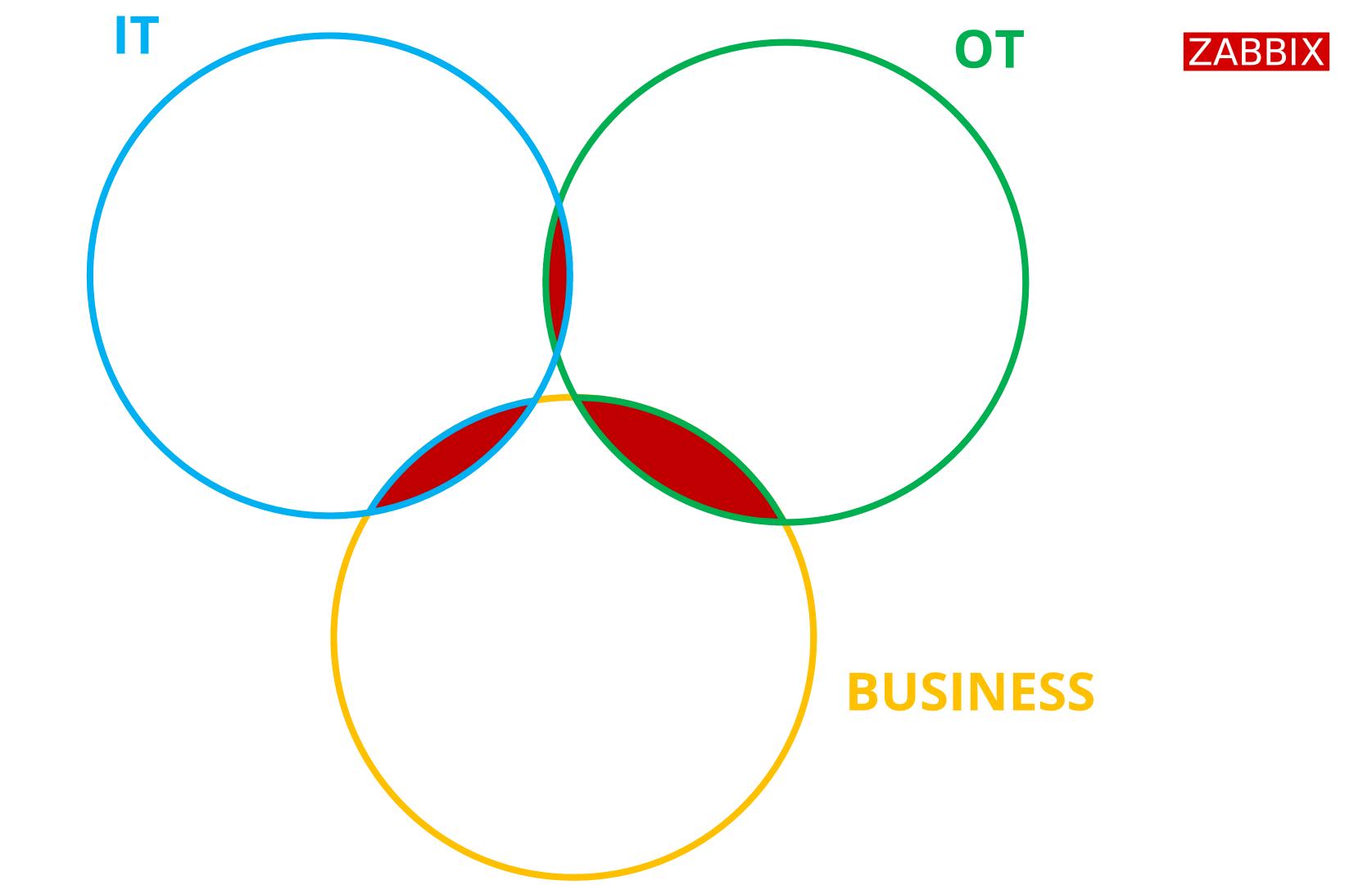


## **ZABBIX SOFTWARE IS READY**

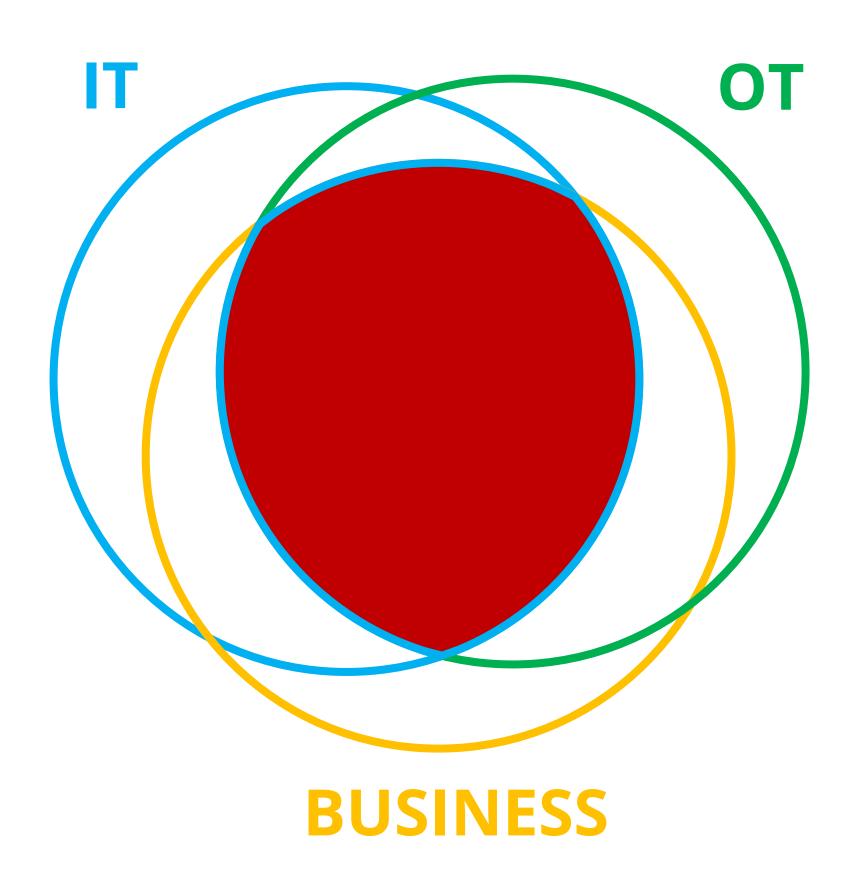
**BSM/SLA/KPI** 













## WHY DO YOU NEED TO ACT?



## WHY ZABBIX IS YOUR CHOICE?



## DREAM SHALL COME TRUE





## THANK YOU!